



MEMBERSHIP MANUAL

Your Guide To
Membership
Services

2000 Commerce Avenue
Dyersburg, TN 38024
Phone: 731.285.3433
Fax: 731.286.4926
www.dyerchamber.com
E-Mail: chamber@ecsis.net



MEMBERSHIP MANUAL

Your Guide To
Membership
Services

2000 Commerce Avenue
Dyersburg, TN 38024
Phone: 731.285.3433
Fax: 731.286.4926
www.dyerchamber.com
E-Mail: chamber@ecsis.net



TABLE OF CONTENTS

Chamber Data Contact	3
Staff Directory	3
New Member Information	4 - 7
New Member Procedure	
New Member Packet	
New Member Orientation	
Listings for New Members	
New Member Discounts	
Ribbon Cuttings, Grand	
Openings, Ground Breakings	
Membership Listings	
Member Benefits	5-7
Referrals	
Resources	
Recognition Programs	
Networking Opportunities	8
Marketing Opportunities	
& Sponsorships	10-14
Chamber Sponsored Publications	
Sponsorship Packages	
Chamber Events	15-17
After Hours Business Connection	
Annual Membership Banquet	
Business Expo	
Industry Appreciation Cookout	
Industry Golf Tournament	
Membership Luncheon	
12 @ 12	
Chamber Programs	18
Chamber Facts	22
Suggestions & Comments	29



TABLE OF CONTENTS

Chamber Data Contact	3
Staff Directory	3
New Member Information	4 - 7
New Member Procedure	
New Member Packet	
New Member Orientation	
Listings for New Members	
New Member Discounts	
Ribbon Cuttings, Grand	
Openings, Ground Breakings	
Membership Listings	
Member Benefits	5-7
Referrals	
Resources	
Recognition Programs	
Networking Opportunities	8
Marketing Opportunities	
& Sponsorships	10-14
Chamber Sponsored Publications	
Sponsorship Packages	
Chamber Events	15-17
After Hours Business Connection	
Annual Membership Banquet	
Business Expo	
Industry Appreciation Cookout	
Industry Golf Tournament	
Membership Luncheon	
12 @ 12	
Chamber Programs	18
Chamber Facts	22
Suggestions & Comments	29



Chamber Contact Information

Dyersburg/Dyer County
 Chamber of Commerce
 2000 Commerce Avenue
 Dyersburg, TN 38024
 Phone: 731.285.3433
 Fax: 731.286.4926
 E-Mail: chamber@ecsis.net
 Web address: www.dyerchamber.com

Staff Directory

Allen Hester, President/CEO
ahester@ecsis.net

Tammy Hall, Vice President, Finance &
 Administration
thall@ecsis.net

Tonya Traylor, Vice President, Research &
 Information Technology
ttraylor@ecsis.net

Ellen Carrington, Membership Director
ecarrington@ecsis.net

Steve Guttery, Director of Downtown
 Development
sguttery@ecsis.net

Judy Gregory, Receptionist
jgregory@ecsis.net



Chamber Contact Information

Dyersburg/Dyer County
 Chamber of Commerce
 2000 Commerce Avenue
 Dyersburg, TN 38024
 Phone: 731.285.3433
 Fax: 731.286.4926
 E-Mail: chamber@ecsis.net
 Web address: www.dyerchamber.com

Staff Directory

Allen Hester, President/CEO
ahester@ecsis.net

Tammy Hall, Vice President, Finance &
 Administration
thall@ecsis.net

Tonya Traylor, Vice President, Research &
 Information Technology
ttraylor@ecsis.net

Ellen Carrington, Membership Director
ecarrington@ecsis.net

Steve Guttery, Director of Downtown
 Development
sguttery@ecsis.net

Judy Gregory, Receptionist
jgregory@ecsis.net



New Member Information

New Member Procedure

As a formality, new members are approved at the monthly Board of Directors' meeting, typically held the 4th Monday of each month.

New Member Packet

A new member packet is delivered or mailed to each new member following approval by the board of directors. The packet contains:

- * Membership Plaque
- * The Chamber's "At Work" newsletter
- * "Destination Dyersburg/Dyer County" community marketing publication
- * Membership Directory
- * Membership Manual

New Member Orientation

Each new member is invited to attend a 12@12 luncheon within 3 months of joining. The luncheon is free and involves 10 new and current members, the President/CEO, and the current Chairman of the Board.

During this orientation, members meet other members, become more familiar with the opportunities available through the Chamber, have the opportunity to market their business or services, and are introduced to the Chamber staff.

Listings for New Members

Upon receipt of the membership investment, new members will be recognized in the Chamber's "At Work" newsletter, and will be listed in the Membership Directory, the Newcomer's Directory, and on the Chamber's web site at www.dyerchamber.com.

Depending upon the business category, members will also be listed in the Apartment Directory, Industry Support Directory, and Shopping & Dining in Dyer County publications.



New Member Information

New Member Procedure

As a formality, new members are approved at the monthly Board of Directors' meeting, typically held the 4th Monday of each month.

New Member Packet

A new member packet is delivered or mailed to each new member following approval by the board of directors. The packet contains:

- * Membership Plaque
- * The Chamber's "At Work" newsletter
- * "Destination Dyersburg/Dyer County" community marketing publication
- * Membership Directory
- * Membership Manual

New Member Orientation

Each new member is invited to attend a 12@12 luncheon within 3 months of joining. The luncheon is free and involves 10 new and current members, the President/CEO, and the current Chairman of the Board.

During this orientation, members meet other members, become more familiar with the opportunities available through the Chamber, have the opportunity to market their business or services, and are introduced to the Chamber staff.

Listings for New Members

Upon receipt of the membership investment, new members will be recognized in the Chamber's "At Work" newsletter, and will be listed in the Membership Directory, the Newcomer's Directory, and on the Chamber's web site at www.dyerchamber.com.

Depending upon the business category, members will also be listed in the Apartment Directory, Industry Support Directory, and Shopping & Dining in Dyer County publications.



New Member Discounts

Several chamber member businesses have partnered to provide free and reduced cost advertising benefits for new members of the Dyersburg/Dyer County Chamber of Commerce. Information for each opportunity is included in the new member packet. This includes contact person, telephone number, and expiration date, if any. Additional opportunities are provided by the Chamber to promote your business.

- * Free second ad in The State Gazette
- * 20% discount on published rate card at WASL/WTRO Radio Station
- * Free web page for businesses with 10 or fewer employees
- * Free new member listing in the “*At Work*” newsletter

Ribbon Cuttings, Grand Openings, Ground Breakings

New members are eligible for a free ribbon cutting or grand opening if they have been in business for less than 1 full year or are a new owner/manager of an existing business. The Chamber provides the ribbon and scissors, and will contact local government officials and Chamber volunteers. A plaque commemorating the event is presented to the owner at the event. To schedule your event, contact the Chamber at 285.3433. Photos of the event are featured in “*At Work*” and are sent to the State Gazette.

Membership Listings

Upon joining the Chamber, your information will be added to our database with the information you provide on your application. Your business will be listed in every applicable category at no additional charge. The information is then added to the Membership Directory and the on-line directory. You will begin receiving the Chamber’s “*At Work*”



New Member Discounts

Several chamber member businesses have partnered to provide free and reduced cost advertising benefits for new members of the Dyersburg/Dyer County Chamber of Commerce. Information for each opportunity is included in the new member packet. This includes contact person, telephone number, and expiration date, if any. Additional opportunities are provided by the Chamber to promote your business.

- * Free second ad in The State Gazette
- * 20% discount on published rate card at WASL/WTRO Radio Station
- * Free web page for businesses with 10 or fewer employees
- * Free new member listing in the “*At Work*” newsletter

Ribbon Cuttings, Grand Openings, Ground Breakings

New members are eligible for a free ribbon cutting or grand opening if they have been in business for less than 1 full year or are a new owner/manager of an existing business. The Chamber provides the ribbon and scissors, and will contact local government officials and Chamber volunteers. A plaque commemorating the event is presented to the owner at the event. To schedule your event, contact the Chamber at 285.3433. Photos of the event are featured in “*At Work*” and are sent to the State Gazette.

Membership Listings

Upon joining the Chamber, your information will be added to our database with the information you provide on your application. Your business will be listed in every applicable category at no additional charge. The information is then added to the Membership Directory and the on-line directory. You will begin receiving the Chamber’s “*At Work*”



newsletter and notices of upcoming events. If you do not receive mail from the Chamber, please contact us at 285-3433 so we can verify your e-mail or mailing address.

Member Benefits

Referrals

The Chamber receives numerous telephone calls and inquiries on a daily basis. Only members of the Chamber are referred. Members are also referred through their listing in the following areas:

- Membership Directory
- Newcomer's Guide
- On-line directory

Member Resources

Chamber Publications

The Chamber produces numerous directories that could benefit your business. Each member can receive a copy upon request, and directories are updated on a regular basis. These publications are valuable tools for recruiting employees and management staff, and for corporate analysis.

- Business Directory
- Government Officials Directory
- Clubs & Organizations
- Newcomers' Directory
- Statistical Directory
- Manufacturers' Directory

There is no charge for members. A fee is charged to non-members.

Additional publications available at the Chamber include:

- Realtors Guide
- Telephone Directories
- Shopping & Dining in Dyer County
- City and County School Information
- Tourism brochures
- City/County maps
- "Destination Dyersburg / Dyer County" marketing publication



newsletter and notices of upcoming events. If you do not receive mail from the Chamber, please contact us at 285-3433 so we can verify your e-mail or mailing address.

Member Benefits

Referrals

The Chamber receives numerous telephone calls and inquiries on a daily basis. Only members of the Chamber are referred. Members are also referred through their listing in the following areas:

- Membership Directory
- Newcomer's Guide
- On-line directory

Member Resources

Chamber Publications

The Chamber produces numerous directories that could benefit your business. Each member can receive a copy upon request, and directories are updated on a regular basis. These publications are valuable tools for recruiting employees and management staff, and for corporate analysis.

- Business Directory
- Government Officials Directory
- Clubs & Organizations
- Newcomers' Directory
- Statistical Directory
- Manufacturers' Directory

There is no charge for members. A fee is charged to non-members.

Additional publications available at the Chamber include:

- Realtors Guide
- Telephone Directories
- Shopping & Dining in Dyer County
- City and County School Information
- Tourism brochures
- City/County maps
- "Destination Dyersburg / Dyer County" marketing publication



Mailing Labels

Mailing labels of Chamber members may be purchased by Chamber members for \$60.00. Mailing labels are not available to non-members.

Member to Member Notices

Members in good standing may have information faxed and e-mailed to over 500 plus representatives for \$75.00.

Recognition Programs

The Annual Banquet featuring the Awards Presentations is held annually in January. Nominations are accepted beginning in October for the Man, Woman, Business of the Year, Humanitarian of the Year and Distinguished Community Service awards. The Business of the Year Awards are presented in three categories based on number of employees. Award winners are given the opportunity to serve as mentors and speakers at Chamber meetings.



Mailing Labels

Mailing labels of Chamber members may be purchased by Chamber members for \$60.00. Mailing labels are not available to non-members.

Member to Member Notices

Members in good standing may have information faxed and e-mailed to over 500 plus representatives for \$75.00.

Recognition Programs

The Annual Banquet featuring the Awards Presentations is held annually in January. Nominations are accepted beginning in October for the Man, Woman, Business of the Year, Humanitarian of the Year and Distinguished Community Service awards. The Business of the Year Awards are presented in three categories based on number of employees. Award winners are given the opportunity to serve as mentors and speakers at Chamber meetings.



Networking Opportunities

The most effective way to get the most out of your investment is to take advantage of the numerous opportunities provided for members. Networking is one of the most effective ways to promote your business. The Chamber holds events throughout the year that provide the opportunity to meet with business leaders in the community at little or no cost. A complete list of Chamber events for networking can be viewed beginning on page 15.

Marketing & Sponsorship Opportunities

Marketing: Any business owner knows that marketing your business is the key to success. The Chamber has numerous marketing and sponsorship opportunities that are available only to members.

The publications produced in-house by the Chamber have advertising opportunities for members. Discount package deals have been developed to allow you to reach your target market at a comparable price. All advertising is available on a first-come/first-served basis.

If your target market is to newcomers to Dyer County this is your best package value:

*** Ads in the Apartment Directory, Newcomers' Guide and banner ad on the relocation section of the web site at www.dyerchamber.com - \$400.00
(Individual price for each = \$900.00)

If your target market is existing or prospective industries this is your best package value:

*** Ads in the Statistical Directory, Manufacturers' Directory, and banner ad on the economic development section of the web site at www.dyerchamber.com - \$800.00
(Individual price for each = \$1200.00)

Additional advertising opportunities are available in the following venues:

Apartment Directory
Web Site



Networking Opportunities

The most effective way to get the most out of your investment is to take advantage of the numerous opportunities provided for members. Networking is one of the most effective ways to promote your business. The Chamber holds events throughout the year that provide the opportunity to meet with business leaders in the community at little or no cost. A complete list of Chamber events for networking can be viewed beginning on page 15.

Marketing & Sponsorship Opportunities

Marketing: Any business owner knows that marketing your business is the key to success. The Chamber has numerous marketing and sponsorship opportunities that are available only to members.

The publications produced in-house by the Chamber have advertising opportunities for members. Discount package deals have been developed to allow you to reach your target market at a comparable price. All advertising is available on a first-come/first-served basis.

If your target market is to newcomers to Dyer County this is your best package value:

*** Ads in the Apartment Directory, Newcomers' Guide and banner ad on the relocation section of the web site at www.dyerchamber.com - \$400.00
(Individual price for each = \$900.00)

If your target market is existing or prospective industries this is your best package value:

*** Ads in the Statistical Directory, Manufacturers' Directory, and banner ad on the economic development section of the web site at www.dyerchamber.com - \$800.00
(Individual price for each = \$1200.00)

Additional advertising opportunities are available in the following venues:

Apartment Directory
Web Site



Chamber Sponsored Publication

“Destination Dyersburg/Dyer County”

The *“Destination Dyersburg/Dyer County”* Magazine is an annual publication sponsored by the Chamber. The publication features insights about the people and our community and is used in marketing to newcomers, new businesses, and new industries. Advertising opportunities are available only to chamber members. The magazine is distributed throughout the county to hotels, restaurants, doctors’ offices, etc., and is available at no charge at the Chamber and advertisers’ places of business. The magazine is also available on the Chamber’s web site at www.dyerchamber.com. Members are notified when ad sales begin.

Dyersburg/Dyer County Map

Every two years, the Chamber sponsors a city/county map that features all roads in the community, the location of schools, manufacturers, parks, and other points of interest. Only Chamber members are contacted for advertising space on the map. Advertisers receive a supply when production is completed. Maps are sold at the Chamber for \$1.00 to members and \$2.00 to non-members. The map is also available on the Chamber’s web site at www.dyerchamber.com. Chamber members are notified with ad sales begin.

“At Work” Newsletter:

The Chamber’s *“At Work”* new brief is sent by e-mail and fax every other week and is mailed monthly to those without e-mail or fax.

Sponsorship Opportunities

By sponsoring a Chamber event, your company can get the recognition you need. Nearly every event has a variety of sponsorship levels to meet your budget. In addition, sponsorship package deals have been developed to help you save money and get the exposure to your target market. For information and prices on sponsorship package deals contact the Chamber at 285-3433. A list of individual sponsorship opportunities is available beginning on page 10.



Chamber Sponsored Publications

“Destination Dyersburg/Dyer County”

The *“Destination Dyersburg/Dyer County”* Magazine is an annual publication sponsored by the Chamber. The publication features insights about the people and our community and is used in marketing to newcomers, new businesses, and new industries. Advertising opportunities are available only to chamber members. The magazine is distributed throughout the county to hotels, restaurants, doctors’ offices, etc., and is available at no charge at the Chamber and advertisers’ places of business. The magazine is also available on the Chamber’s web site at www.dyerchamber.com. Members are notified when ad sales begin.

Dyersburg/Dyer County Map

Every two years, the Chamber sponsors a city/county map that features all roads in the community, the location of schools, manufacturers, parks, and other points of interest. Only Chamber members are contacted for advertising space on the map. Advertisers receive a supply when production is completed. Maps are sold at the Chamber for \$1.00 to members and \$2.00 to non-members. The map is also available on the Chamber’s web site at www.dyerchamber.com. Chamber members are notified with ad sales begin.

“At Work” Newsletter:

The Chamber’s *“At Work”* new brief is sent by e-mail and fax every other week and is mailed monthly to those without e-mail or fax.

Sponsorship Opportunities

By sponsoring a Chamber event, your company can get the recognition you need. Nearly every event has a variety of sponsorship levels to meet your budget. In addition, sponsorship package deals have been developed to help you save money and get the exposure to your target market. For information and prices on sponsorship package deals contact the Chamber at 285-3433. A list of individual sponsorship opportunities is available beginning on page 10.



MILLENNIUM SPONSORSHIP

\$12,000.00 - 2 available

<u>BENEFIT</u>	<u>VALUE</u>
Annual Membership Banquet	\$820.00
<i>Event sponsor receives their company name and logo included in all pre-event advertising, invitations, programs, and recognition during and following the event, prime seating for 8 and event signage. Approximately 300 - 350 attendees.</i>	
Business Expo	\$750.00
<i>Event sponsor receives title recognition on invitations, registrations, event advertising with the media, recognition during and following the event, and 2 8 x 10 prime display areas.</i>	
Golf Tournament	\$2,000.00
<i>Event sponsor has their name included in the title of the tournament, receive banner display during the event, complimentary registration for 4 golfers, recognition during and following the event, on registration forms and with the media. Approximately 160 participants.</i>	
Business Development	\$575.00
<i>Name and logo in all business workshop notices.</i>	
After Hours Business Network	\$3,000.00
<i>Held quarterly at the Lannom Center, sponsors receive recognition on invitations, during and following the event.</i>	
“At Work” News Brief	\$4,000.00
<i>Newsletter sponsor receives their logo and sponsorship level indication on every front cover. Distributed by e-mail, fax and mail monthly to over 1,000 individuals. Also available on-line.</i>	
Membership Luncheon	\$1,200.00
<i>Sponsor receives recognition on invitations and programs, prime seating for 8, recognition during the event, media recognition and table signage. Approximately 150 attendees.</i>	
Industry Cookout	\$1,420.00
<i>Event sponsor receives recognition in all pre-event advertising, invitations, programs and recognition during and following the event, seating for 4, and event signage. Approximately 100 attendees.</i>	
Downtown Development	\$2,500.00
Publication Sponsor	\$1,100.00
<i>Includes a full page ad in the both Community Profile and Newcomer's Directory. Also available on-line.</i>	
12 @ 12 Sponsor	\$400.00
<i>Exclusive sponsor for 3 monthly 12 @ 12 lunches. Recognition during the event, attendance for one company representative.</i>	
Annual Report	\$600.00
<i>Exclusive sponsor for the Chamber's Annual Report mailed to the Membership. Also available on-line</i>	
Web Site Ad	\$300.00
<i>Ad included on the Chamber's home page</i>	
Total Package Value	\$18,665.00



MILLENNIUM SPONSORSHIP

\$12,000.00 - 2 available

<u>BENEFIT</u>	<u>VALUE</u>
Annual Membership Banquet	\$820.00
<i>Event sponsor receives their company name and logo included in all pre-event advertising, invitations, programs, and recognition during and following the event, prime seating for 8 and event signage. Approximately 300 - 350 attendees.</i>	
Business Expo	\$750.00
<i>Event sponsor receives title recognition on invitations, registrations, event advertising with the media, recognition during and following the event, and 2 8 x 10 prime display areas.</i>	
Golf Tournament	\$2,000.00
<i>Event sponsor has their name included in the title of the tournament, receive banner display during the event, complimentary registration for 4 golfers, recognition during and following the event, on registration forms and with the media. Approximately 160 participants.</i>	
Business Development	\$575.00
<i>Name and logo in all business workshop notices.</i>	
After Hours Business Network	\$3,000.00
<i>Held quarterly at the Lanom Center, sponsors receive recognition on invitations, during and following the event.</i>	
“At Work” News Brief	\$4,000.00
<i>Newsletter sponsor receives their logo and sponsorship level indication on every front cover. Distributed by e-mail, fax and mail monthly to over 1,000 individuals. Also available on-line.</i>	
Membership Luncheon	\$1,200.00
<i>Sponsor receives recognition on invitations and programs, prime seating for 8, recognition during the event, media recognition and table signage. Approximately 150 attendees.</i>	
Industry Cookout	\$1,420.00
<i>Event sponsor receives recognition in all pre-event advertising, invitations, programs and recognition during and following the event, seating for 4, and event signage. Approximately 100 attendees.</i>	
Downtown Development	\$2,500.00
Publication Sponsor	\$1,100.00
<i>Includes a full page ad in the both Community Profile and Newcomer's Directory. Also available on-line.</i>	
12 @ 12 Sponsor	\$400.00
<i>Exclusive sponsor for 3 monthly 12 @ 12 lunches. Recognition during the event, attendance for one company representative.</i>	
Annual Report	\$600.00
<i>Exclusive sponsor for the Chamber's Annual Report mailed to the Membership. Also available on-line</i>	
Web Site Ad	\$300.00
<i>Ad included on the Chamber's home page</i>	
Total Package Value	\$18,665.00



PLATINUM SPONSORSHIP PACKAGE

\$8,000. - 3 available

BENEFIT	VALUE
Annual Membership Banquet <i>Sponsor receives their company name and logo included in event programs, and recognition during and following the event, prime seating for 6 and event signage. Approximately 300 - 350 attendees.</i>	\$820.00
Business Expo <i>Event sponsor receives title recognition on invitations, registrations, event advertising with the media, recognition during and following the event, and 2 8 x 10 prime display areas.</i>	\$750.00
Golf Tournament <i>Grand Prize Sponsor receives recognition during and following the during the event, signage at the event and complimentary registration for 4 golfers. Approximately 160 participants.</i>	\$1,320.00
Business Development <i>Name and logo in all business workshop notices.</i>	\$575.00
After Hours Business Network <i>Held quarterly at the Lanom Center, sponsors receive recognition on invitations, during and following the event.</i>	\$3,000.00
Membership Luncheon <i>Sponsor receives recognition on invitations and programs, prime seating for 8, recognition during the event, media recognition and table signage. Approximately 150 attendees.</i>	\$1,200.00
Industry Cookout <i>Event sponsor receives recognition in all pre-event advertising, invitations, programs and recognition during and following the event, and event signage. Approximately 100 attendees.</i>	\$1,200.00
Downtown Development	\$1,500.00
Publication Sponsor <i>Includes a full page ad in the Community Profile. Also available on-line.</i>	\$550.00
12 @ 12 Sponsor <i>Exclusive sponsorship for 2 monthly 12 @ 12 lunches. Recognition during the event, attendance for one company representative.</i>	\$300.00

Total Package Value \$11,215.00



PLATINUM SPONSORSHIP PACKAGE

\$8,000. - 3 available

BENEFIT	VALUE
Annual Membership Banquet <i>Sponsor receives their company name and logo included in event programs, and recognition during and following the event, prime seating for 6 and event signage. Approximately 300 - 350 attendees.</i>	\$820.00
Business Expo <i>Event sponsor receives title recognition on invitations, registrations, event advertising with the media, recognition during and following the event, and 2 8 x 10 prime display areas.</i>	\$750.00
Golf Tournament <i>Grand Prize Sponsor receives recognition during and following the during the event, signage at the event and complimentary registration for 4 golfers. Approximately 160 participants.</i>	\$1,320.00
Business Development <i>Name and logo in all business workshop notices.</i>	\$575.00
After Hours Business Network <i>Held quarterly at the Lanom Center, sponsors receive recognition on invitations, during and following the event.</i>	\$3,000.00
Membership Luncheon <i>Sponsor receives recognition on invitations and programs, prime seating for 8, recognition during the event, media recognition and table signage. Approximately 150 attendees.</i>	\$1,200.00
Industry Cookout <i>Event sponsor receives recognition in all pre-event advertising, invitations, programs and recognition during and following the event, and event signage. Approximately 100 attendees.</i>	\$1,200.00
Downtown Development	\$1,500.00
Publication Sponsor <i>Includes a full page ad in the Community Profile. Also available on-line.</i>	\$550.00
12 @ 12 Sponsor <i>Exclusive sponsorship for 2 monthly 12 @ 12 lunches. Recognition during the event, attendance for one company representative.</i>	\$300.00

Total Package Value \$11,215.00



GOLD SPONSORSHIP PACKAGE

\$6,000 - 3 available on this level

BENEFIT	VALUE
Annual Membership Banquet	\$820.00
<i>Sponsor receives their company name and logo included in event programs, and recognition during and following the event, prime seating for 6 and event signage. Approximately 300 - 350 attendees.</i>	
Business Expo	\$750.00
<i>Event sponsor receives title recognition on invitations, registrations, event advertising with the media, recognition during and following the event, and 2 8 x 10 prime display areas.</i>	
Golf Tournament	\$500.00
<i>Putt-Fore Cash sponsor receives recognition during and following the during the event, signage at the event and complimentary registration for 2 golfers. Approximately 160 participants.</i>	
Business Development	\$575.00
<i>Name and logo in all workshop advertising.</i>	
After Hours Business Network	\$1,600.00
<i>Held quarterly at the Lannom Center, sponsors receive recognition on invitations, during and following the event.</i>	
Membership Luncheon	\$500.00
<i>Corporate Sponsor receives recognition on programs, prime seating for 4, recognition during the event, media recognition and table signage. Approximately 150 attendees.</i>	
Industry Cookout	\$1,120.00
<i>Event sponsor receives recognition in all pre-event advertising, invitations, programs and recognition during and following the event, and event signage. Approximately 100 attendees.</i>	
Downtown Development	\$1,500.00
<i>Sponsor receives recognition before, during and following the annual McIver's Bluff Founders Day Festival.</i>	
Publication Sponsor	\$550.00
<i>Includes a 1/2 page ad in the Community Profile and Newcomer's guide. Also available on-line.</i>	
12 @ 12 Sponsor	\$300.00
<i>Exclusive sponsorship for 2 monthly 12 @ 12 lunches. Recognition during the event, attendance for one company representative.</i>	

Total Package Value \$8,215.00



GOLD SPONSORSHIP PACKAGE

\$6,000 - 3 available on this level

BENEFIT	VALUE
Annual Membership Banquet	\$820.00
<i>Sponsor receives their company name and logo included in event programs, and recognition during and following the event, prime seating for 6 and event signage. Approximately 300 - 350 attendees.</i>	
Business Expo	\$750.00
<i>Event sponsor receives title recognition on invitations, registrations, event advertising with the media, recognition during and following the event, and 2 8 x 10 prime display areas.</i>	
Golf Tournament	\$500.00
<i>Putt-Fore Cash sponsor receives recognition during and following the during the event, signage at the event and complimentary registration for 2 golfers. Approximately 160 participants.</i>	
Business Development	\$575.00
<i>Name and logo in all workshop advertising.</i>	
After Hours Business Network	\$1,600.00
<i>Held quarterly at the Lanom Center, sponsors receive recognition on invitations, during and following the event.</i>	
Membership Luncheon	\$500.00
<i>Corporate Sponsor receives recognition on programs, prime seating for 4, recognition during the event, media recognition and table signage. Approximately 150 attendees.</i>	
Industry Cookout	\$1,120.00
<i>Event sponsor receives recognition in all pre-event advertising, invitations, programs and recognition during and following the event, and event signage. Approximately 100 attendees.</i>	
Downtown Development	\$1,500.00
<i>Sponsor receives recognition before, during and following the annual McIver's Bluff Founders Day Festival.</i>	
Publication Sponsor	\$550.00
<i>Includes a 1/2 page ad in the Community Profile and Newcomer's guide. Also available on-line.</i>	
12 @ 12 Sponsor	\$300.00
<i>Exclusive sponsorship for 2 monthly 12 @ 12 lunches. Recognition during the event, attendance for one company representative.</i>	

Total Package Value \$8,215.00



SILVER SPONSORSHIP PACKAGE
\$3,000 - 3 AVAILABLE ON THIS LEVEL

BENEFIT	VALUE
Annual Membership Banquet <i>Sponsor receives their company name and logo included in event programs, and recognition during and following the event, prime seating for 6 and event signage. Approximately 300 - 350 attendees.</i>	\$250.00
Business Expo <i>Sponsor receives title recognition on invitations, registrations, event advertising with the media, recognition during and following the event, and 1 8 x 10 prime display areas.</i>	\$250.00
Golf Tournament <i>Putting contest sponsor receives recognition during and following the during the event and signage at the event. Approximately 160 participants.</i>	\$250.00
Business Development <i>Sponsors receive their name and logo included in any event advertising, registrations, and recognition during and following the event.</i>	\$250.00
After Hours Business Network <i>Held quarterly at the Lannom Center, sponsors receive recognition on invitations, during and following the event.</i>	\$800.00
Membership Luncheon <i>Corporate Sponsor receives recognition on programs, prime seating for 4, recognition during the event, media recognition and table signage. Approximately 150 attendees.</i>	\$250.00
Industry Cookout <i>Event sponsor receives recognition on invitations, programs and recognition during and following the event, and event signage. Approximately 100 attendees.</i>	\$250.00
Downtown Development <i>Sponsor is designated a gold sponsor of the Downtown Development Association and receives recognition during the Annual McIver's Bluff Founders Day.</i>	\$1,000.00
Publication Sponsor <i>Includes a 1/2 page ad in the Community Profile and Newcomer's Guide. Also available on-line</i>	\$550.00
12 @ 12 Sponsor <i>Exclusive sponsorship for 1 monthly 12 @ 12 lunch. Recognition during the event, attendance for one company representative.</i>	\$150.00

Total Package Value \$4,000.00



SILVER SPONSORSHIP PACKAGE
\$3,000 - 3 AVAILABLE ON THIS LEVEL

BENEFIT	VALUE
Annual Membership Banquet <i>Sponsor receives their company name and logo included in event programs, and recognition during and following the event, prime seating for 6 and event signage. Approximately 300 - 350 attendees.</i>	\$250.00
Business Expo <i>Sponsor receives title recognition on invitations, registrations, event advertising with the media, recognition during and following the event, and 1 8 x 10 prime display areas.</i>	\$250.00
Golf Tournament <i>Putting contest sponsor receives recognition during and following the during the event and signage at the event. Approximately 160 participants.</i>	\$250.00
Business Development <i>Sponsors receive their name and logo included in any event advertising, registrations, and recognition during and following the event.</i>	\$250.00
After Hours Business Network <i>Held quarterly at the Lanom Center, sponsors receive recognition on invitations, during and following the event.</i>	\$800.00
Membership Luncheon <i>Corporate Sponsor receives recognition on programs, prime seating for 4, recognition during the event, media recognition and table signage. Approximately 150 attendees.</i>	\$250.00
Industry Cookout <i>Event sponsor receives recognition on invitations, programs and recognition during and following the event, and event signage. Approximately 100 attendees.</i>	\$250.00
Downtown Development <i>Sponsor is designated a gold sponsor of the Downtown Development Association and receives recognition during the Annual McIver's Bluff Founders Day.</i>	\$1,000.00
Publication Sponsor <i>Includes a 1/2 page ad in the Community Profile and Newcomer's Guide. Also available on-line</i>	\$550.00
12 @ 12 Sponsor <i>Exclusive sponsorship for 1 monthly 12 @ 12 lunch. Recognition during the event, attendance for one company representative.</i>	\$150.00

Total Package Value \$4,000.00



BRONZE SPONSORSHIP PACKAGE
\$1,200 - 8 AVAILABLE ON THIS LEVEL

BENEFIT	VALUE
Annual Membership Banquet	\$250.00

Sponsor receives their company name and logo included in event programs, and recognition during and following the event, prime seating for 6 and event signage. Approximately 300 - 350 attendees.

Business Expo	\$250.00
----------------------	-----------------

Sponsor receives title recognition on invitations, registrations, event advertising with the media, recognition during and following the event, and 1 8 x 10 prime display areas.

Golf Tournament	\$125.00
------------------------	-----------------

Sponsor receives hole sponsorship at the event. (May select the hole of their choice). Approximately 160 participants.

After Hours Business Network	\$100.00
-------------------------------------	-----------------

Quarterly event includes networking and program. Sponsors receive recognition on invitations, during the event, and following the event in the New Brief.

Membership Luncheon	\$250.00
----------------------------	-----------------

Corporate Sponsor receives recognition on programs, prime seating for 4, recognition during the event, media recognition and table signage. Approximately 150 attendees.

Industry Cookout	\$250.00
-------------------------	-----------------

Corporate sponsor receives recognition in all event advertising, invitations, and programs.

Downtown Development	\$250.00
-----------------------------	-----------------

Sponsor is designated a Bronze sponsor of the Downtown Development Association and receives recognition during the Annual McIver's Bluff Founders Day.

Publication Sponsor	\$600.00
----------------------------	-----------------

Includes a 1/2 page ad in the Community Profile and Newcomer's Guide. Also available on-line.

Total Package Value \$2,075.00



BRONZE SPONSORSHIP PACKAGE
\$1,200 - 8 AVAILABLE ON THIS LEVEL

BENEFIT	VALUE
Annual Membership Banquet	\$250.00

Sponsor receives their company name and logo included in event programs, and recognition during and following the event, prime seating for 6 and event signage. Approximately 300 - 350 attendees.

Business Expo	\$250.00
----------------------	-----------------

Sponsor receives title recognition on invitations, registrations, event advertising with the media, recognition during and following the event, and 1 8 x 10 prime display areas.

Golf Tournament	\$125.00
------------------------	-----------------

Sponsor receives hole sponsorship at the event. (May select the hole of their choice). Approximately 160 participants.

After Hours Business Network	\$100.00
-------------------------------------	-----------------

Quarterly event includes networking and program. Sponsors receive recognition on invitations, during the event, and following the event in the New Brief.

Membership Luncheon	\$250.00
----------------------------	-----------------

Corporate Sponsor receives recognition on programs, prime seating for 4, recognition during the event, media recognition and table signage. Approximately 150 attendees.

Industry Cookout	\$250.00
-------------------------	-----------------

Corporate sponsor receives recognition in all event advertising, invitations, and programs.

Downtown Development	\$250.00
-----------------------------	-----------------

Sponsor is designated a Bronze sponsor of the Downtown Development Association and receives recognition during the Annual McIver's Bluff Founders Day.

Publication Sponsor	\$600.00
----------------------------	-----------------

Includes a 1/2 page ad in the Community Profile and Newcomer's Guide. Also available on-line.

Total Package Value \$2,075.00



Chamber Events

The Chamber holds numerous events throughout the year with opportunities for you to promote your business. If we have not offered the opportunity you are looking for, we are always open to new ideas and would enjoy working with you to promote your business in a manner that would most benefit you. The most vital role you can play in marketing your business is by attending events and taking advantage of the opportunities to network.

Business After Hours: This event is held quarterly at the Lannom Center. Invitations are mailed to 1000 businesses and affiliates. Sponsors of the event may hold the After Hours at their place of business.

Sponsorship: \$400.00

Annual Membership Banquet featuring the Awards Presentations: This event is held each January to recognize the outgoing Chairman of the Board, the incoming Chairman of the Board and the Chamber volunteers. In addition, awards are presented for the Man, Woman, and Business of the Year, Distinguished Community Service and Humanitarian of the Year. The awards are a means to recognize outstanding contributions to the community. Approximately 350 attend the networking reception and catered event.

Event sponsorship: \$1,000.00 – Includes prime seating for 8, table signage, and recognition prior to, during and following the event. Logo included in event program.

Corporate Sponsorship: \$250.00 - Includes prime seating for 4, table signage and recognition prior to, during and following the event. Logo included in event program.

Attendee: \$40.00 per person

Business Expo: Held in April during Small Business Appreciation Month, the premier networking event of the year consists of 45



Chamber Events

The Chamber holds numerous events throughout the year with opportunities for you to promote your business. If we have not offered the opportunity you are looking for, we are always open to new ideas and would enjoy working with you to promote your business in a manner that would most benefit you. The most vital role you can play in marketing your business is by attending events and taking advantage of the opportunities to network.

Business After Hours: This event is held quarterly at the Lannom Center. Invitations are mailed to 1000 businesses and affiliates. Sponsors of the event may hold the After Hours at their place of business.

Sponsorship: \$400.00

Annual Membership Banquet featuring the Awards Presentations: This event is held each January to recognize the outgoing Chairman of the Board, the incoming Chairman of the Board and the Chamber volunteers. In addition, awards are presented for the Man, Woman, and Business of the Year, Distinguished Community Service and Humanitarian of the Year. The awards are a means to recognize outstanding contributions to the community. Approximately 350 attend the networking reception and catered event.

Event sponsorship: \$1,000.00 – Includes prime seating for 8, table signage, and recognition prior to, during and following the event. Logo included in event program.

Corporate Sponsorship: \$250.00 - Includes prime seating for 4, table signage and recognition prior to, during and following the event. Logo included in event program.

Attendee: \$40.00 per person

Business Expo: Held in April during Small Business Appreciation Month, the premier networking event of the year consists of 45



exhibitors displaying their products and services to the public from 1:00 p.m. – 5:00 p.m., and during the Networking Reception for Chamber members and invited guests from 5:00 p.m. – 7:00 p.m.

Event Sponsor: \$750.00 – Includes 2 prime booth spaces (8 x 10 each) electricity, table and 2 chairs, table skirts, table signage, and recognition in all event advertising.

Corporate Sponsor: \$250.00 – Includes 1 prime 8 x 10 booth space, electricity, table and 2 chairs, table skirt, table signage, and recognition in all event advertising.

Industry Appreciation Cookout: The Industry Appreciation Cookout and Awards presentation is held in May during “Industry Appreciation Month.” Approximately 100 industry representatives attend the event.

Event Sponsor: \$1,000.00 – Includes seating for 4, signage, and recognition before, during and after the event.

Corporate Sponsor: \$250.00 – Includes seating for 4, signage, and recognition before, during and after the event.

Industry Appreciation Golf Tournament:

This 1-day, 4 person scramble is held at The Farms Golf Course. Shotgun start is at 1:00. Fee for golfers includes lunch, dinner, cart fee, and goody bags. Approximately 200 attendees. Numerous opportunities are available for sponsorship and marketing.

Event Sponsor: \$1000.00 – Includes banner signage, pre-event advertising and team of 4 golfers.

Grand Prize: \$1,000.00 – Includes event signage and pre-event advertising. The \$1,000.00 prize is a year’s membership at The Farms.

Putt-Fore \$10,000.00 Cash: \$500.00 – Includes event signage and event advertising. Winners of the putting contest have a chance to win \$10,000.00 cash.



exhibitors displaying their products and services to the public from 1:00 p.m. – 5:00 p.m., and during the Networking Reception for Chamber members and invited guests from 5:00 p.m. – 7:00 p.m.

Event Sponsor: \$750.00 – Includes 2 prime booth spaces (8 x 10 each) electricity, table and 2 chairs, table skirts, table signage, and recognition in all event advertising.

Corporate Sponsor: \$250.00 – Includes 1 prime 8 x 10 booth space, electricity, table and 2 chairs, table skirt, table signage, and recognition in all event advertising.

Industry Appreciation Cookout: The Industry Appreciation Cookout and Awards presentation is held in May during “Industry Appreciation Month.” Approximately 100 industry representatives attend the event.

Event Sponsor: \$1,000.00 – Includes seating for 4, signage, and recognition before, during and after the event.

Corporate Sponsor: \$250.00 – Includes seating for 4, signage, and recognition before, during and after the event.

Industry Appreciation Golf Tournament:

This 1-day, 4 person scramble is held at The Farms Golf Course. Shotgun start is at 1:00. Fee for golfers includes lunch, dinner, cart fee, and goody bags. Approximately 200 attendees. Numerous opportunities are available for sponsorship and marketing.

Event Sponsor: \$1000.00 – Includes banner signage, pre-event advertising and team of 4 golfers.

Grand Prize: \$1,000.00 – Includes event signage and pre-event advertising. The \$1,000.00 prize is a year’s membership at The Farms.

Putt-Fore \$10,000.00 Cash: \$500.00 – Includes event signage and event advertising. Winners of the putting contest have a chance to win \$10,000.00 cash.



Putting Contest: \$250.00 – Includes event signage and event advertising.

Longest Drive : \$200.00 – Includes event signage and event advertising.

Hole Sponsor: \$125.00 – Includes signage on your specific hole

Goody Bag Items: 150 items with your company's logo or advertising put in each golfer's goody bag.

Cart Sponsor: \$25.00/5 for \$100.00 – Includes your company logo on the back of golf carts.

Golfer: \$90.00 per person

Annual Membership Matters Luncheon:

This annual event takes place in August with approximately 200 attendees. The Chamber provides a mid-year update to the membership at a catered lunch.

Event Sponsor: \$1,000.00 – Includes seating for 8, table signage, recognition before, during and following the event.

Corporate Sponsor: \$250.00 – Includes seating for 4, table signage, recognition before, during and following the event.

Attendee: \$15.00 per person

12 @ 12 Monthly Member Lunch: This event is held the third Tuesday of every month and is open to every Chamber member on a first-come/first-served basis. Ten Chamber members have lunch free with the Chamber President/CEO and a representative from the Board of Directors, and have the opportunity to market their business or service and network with other members.

Sponsor: \$120.00 per month

Attendee: Free



Putting Contest: \$250.00 – Includes event signage and event advertising.

Longest Drive : \$200.00 – Includes event signage and event advertising.

Hole Sponsor: \$125.00 – Includes signage on your specific hole

Goody Bag Items: 150 items with your company's logo or advertising put in each golfer's goody bag.

Cart Sponsor: \$25.00/5 for \$100.00 – Includes your company logo on the back of golf carts.

Golfer: \$90.00 per person

Annual Membership Matters Luncheon:

This annual event takes place in August with approximately 200 attendees. The Chamber provides a mid-year update to the membership at a catered lunch.

Event Sponsor: \$1,000.00 – Includes seating for 8, table signage, recognition before, during and following the event.

Corporate Sponsor: \$250.00 – Includes seating for 4, table signage, recognition before, during and following the event.

Attendee: \$15.00 per person

12 @ 12 Monthly Member Lunch: This event is held the third Tuesday of every month and is open to every Chamber member on a first-come/first-served basis. Ten Chamber members have lunch free with the Chamber President/CEO and a representative from the Board of Directors, and have the opportunity to market their business or service and network with other members.

Sponsor: \$120.00 per month

Attendee: Free



Chamber Programs

MISSION STATEMENT: *To provide and enhance regional leadership, economic and community development.*

Governmental Representation

The Chamber takes a pro-business stand on legislative issues under the directive of our members. The Chamber is dedicated to monitoring relevant issues, and consistently offers feedback to our local, state and federal legislators. Governmental awareness trips are taken to Nashville by staff and business leaders to meet and discuss our business/industrial agenda on the state and federal levels.

Downtown Dyersburg Development Association/Main Street

The Downtown Dyersburg Development Association in partnership with the Chamber is working to increase property values, recruit quality business, create new investment and promote cultural enrichment in downtown Dyersburg. The organization also offers financial incentives and discounts for property owners renovating downtown buildings.

The Downtown Development Association produces and distributes a marketing brochure and Dyer County postcards to promote the area.

Events are held annually in Historic Downtown Dyersburg:

- Easter Egg Hunt
- Read Across America
- McIver's Bluff Fall Festival
- The Dyersburg Christmas Parade

The Downtown Development Association has also formed a Historical Society that is responsible for the new Dyer County Museum, located at the Professional Development Center, the site of the former Middle School.

Existing Industry

With existing industry accounting for the largest percentage of our workforce, the Chamber maintains a close relationship with plant managers to assess their needs as they relate to the workforce, market conditions and



Chamber Programs

MISSION STATEMENT: *To provide and enhance regional leadership, economic and community development.*

Governmental Representation

The Chamber takes a pro-business stand on legislative issues under the directive of our members. The Chamber is dedicated to monitoring relevant issues, and consistently offers feedback to our local, state and federal legislators. Governmental awareness trips are taken to Nashville by staff and business leaders to meet and discuss our business/industrial agenda on the state and federal levels.

Downtown Dyersburg Development Association/Main Street

The Downtown Dyersburg Development Association in partnership with the Chamber is working to increase property values, recruit quality business, create new investment and promote cultural enrichment in downtown Dyersburg. The organization also offers financial incentives and discounts for property owners renovating downtown buildings.

The Downtown Development Association produces and distributes a marketing brochure and Dyer County postcards to promote the area.

Events are held annually in Historic Downtown Dyersburg:

- Easter Egg Hunt
- Read Across America
- McIver's Bluff Fall Festival
- The Dyersburg Christmas Parade

The Downtown Development Association has also formed a Historical Society that is responsible for the new Dyer County Museum, located at the Professional Development Center, the site of the former Middle School.

Existing Industry

With existing industry accounting for the largest percentage of our workforce, the Chamber maintains a close relationship with plant managers to assess their needs as they relate to the workforce, market conditions and



issues that affect a conducive business environment.

Industrial & Economic Development

The Chamber continues to put forth a first class aggressive effort to recruit new jobs and capital investments to Dyersburg/Dyer County, and participates in regional planning and promotion.

Business Development

The Business Development Division of the chamber provides assistance in the development of new and existing small business to increase their bottom line. Surveys are sent to members on a regular basis to determine their needs and develop new programs.

Community Development

The goal of the community development division is to continue to enhance the community's quality of life by analyzing results of community town hall meetings, and promote location of technology and service industries to our area.

Education

The Education Development division of the Chamber works to enhance our local workforce through educational programs in an effort to provide high-tech, high-wage career opportunities. The Chamber works closely with the City and County Schools Systems, Dyersburg State Community College, and the Vocational Training Center in Newbern to identify and participate in new programs. Two on-going initiatives under education are the Adult and Youth Leadership Dyer County Programs.

Leadership Dyer County

Leadership Dyer County is a leadership development program sponsored by the Chamber and directed toward the individuals in our community who demonstrate leadership potential. It is an opportunity to better understand our community and the challenges it faces and to prepare for those challenges by meeting with and learning from today's leaders. The program provides numerous educational opportunities to broaden perspectives and gain an increased



issues that affect a conducive business environment.

Industrial & Economic Development

The Chamber continues to put forth a first class aggressive effort to recruit new jobs and capital investments to Dyersburg/Dyer County, and participates in regional planning and promotion.

Business Development

The Business Development Division of the chamber provides assistance in the development of new and existing small business to increase their bottom line. Surveys are sent to members on a regular basis to determine their needs and develop new programs.

Community Development

The goal of the community development division is to continue to enhance the community's quality of life by analyzing results of community town hall meetings, and promote location of technology and service industries to our area.

Education

The Education Development division of the Chamber works to enhance our local workforce through educational programs in an effort to provide high-tech, high-wage career opportunities. The Chamber works closely with the City and County Schools Systems, Dyersburg State Community College, and the Vocational Training Center in Newbern to identify and participate in new programs. Two on-going initiatives under education are the Adult and Youth Leadership Dyer County Programs.

Leadership Dyer County

Leadership Dyer County is a leadership development program sponsored by the Chamber and directed toward the individuals in our community who demonstrate leadership potential. It is an opportunity to better understand our community and the challenges it faces and to prepare for those challenges by meeting with and learning from today's leaders. The program provides numerous educational opportunities to broaden perspectives and gain an increased



understanding of community dynamics and public issues, as well as promoting personal development. Leadership Dyer County begins in September with a two-day retreat to acquaint the class with the program, informal sessions, and team building. The sessions continue one Tuesday per month for a 9 month period, with two overnight sessions. Nomination forms are sent in July.

Youth Leadership Dyer County is sponsored by First South Bank and involves 15 sophomore students from Dyer County High School and 15 from Dyersburg City Schools. The curriculum is similar to the adult program. Youth Leadership Dyer County runs concurrent with the school year. Students are nominated prior to the end of the school year and must undergo a selection process

Membership Development

This division of the Chamber communicates the mission of the Chamber, promotes opportunities and benefits for investors, and provides maximum return on their investments.

Agribusiness

This Chamber division works to form partnerships with local farmers to create one voice for agriculture, and educate consumers on the benefits of alternative fuels.

Transportation

The transportation committee works for local projects aimed at improving our transportation corridors, gain funding for I-69, and the NW Tennessee Regional Port Authority.

Regional Development

The regional development division continues efforts to position Dyersburg/Dyer County as a regional leader in economic development.

Retail Development

This committee works to attract, retain and grow our regional retail and restaurant base.

Healthcare Industry

Members of the Healthcare Industry work to enhance and promote area health care assets to increase our standing as the health care hub for Northwest Tennessee



understanding of community dynamics and public issues, as well as promoting personal development. Leadership Dyer County begins in September with a two-day retreat to acquaint the class with the program, informal sessions, and team building. The sessions continue one Tuesday per month for a 9 month period, with two overnight sessions. Nomination forms are sent in July.

Youth Leadership Dyer County is sponsored by First South Bank and involves 15 sophomore students from Dyer County High School and 15 from Dyersburg City Schools. The curriculum is similar to the adult program. Youth Leadership Dyer County runs concurrent with the school year. Students are nominated prior to the end of the school year and must undergo a selection process

Membership Development

This division of the Chamber communicates the mission of the Chamber, promotes opportunities and benefits for investors, and provides maximum return on their investments.

Agribusiness

This Chamber division works to form partnerships with local farmers to create one voice for agriculture, and educate consumers on the benefits of alternative fuels.

Transportation

The transportation committee works for local projects aimed at improving our transportation corridors, gain funding for I-69, and the NW Tennessee Regional Port Authority.

Regional Development

The regional development division continues efforts to position Dyersburg/Dyer County as a regional leader in economic development.

Retail Development

This committee works to attract, retain and grow our regional retail and restaurant base.

Healthcare Industry

Members of the Healthcare Industry work to enhance and promote area health care assets to increase our standing as the health care hub for Northwest Tennessee



Vision XXI

The Vision XXI initiative began under the direction of the Chamber and involves members of the community defining projects and programs for a long-range plan. Volunteers have the opportunity to select their area of interest, join a committee and carry out specific project goals. Committees include:

- Economic & Community Development
- Education
- Social Issues & Health Care
- Government, Infrastructure & Transportation
- Recreation & Culture
- Community Livability & Pride

Chamber Diplomats

The Chamber Diplomat program consists of volunteers from Chamber member businesses who serve as the public relations arm of the Chamber. Volunteers in the program attend monthly meetings to stay abreast of activities, make regular calls on Chamber members, attend ribbon cuttings, recruit new investors, and assist at Chamber functions. Any Chamber member business can nominate a representative from their firm to serve in this capacity. The Diplomats not only promote the Chamber, they also promote the company for which they work.

The Chamber also addresses other areas of development and has organized action teams of volunteers. These committees include:

- Retail/Restaurant Action Team
- Health Care Industry Task Force
- Residential and Commercial Development Committee.



Vision XXI

The Vision XXI initiative began under the direction of the Chamber and involves members of the community defining projects and programs for a long-range plan. Volunteers have the opportunity to select their area of interest, join a committee and carry out specific project goals. Committees include:

- Economic & Community Development
- Education
- Social Issues & Health Care
- Government, Infrastructure & Transportation
- Recreation & Culture
- Community Livability & Pride

Chamber Diplomats

The Chamber Diplomat program consists of volunteers from Chamber member businesses who serve as the public relations arm of the Chamber. Volunteers in the program attend monthly meetings to stay abreast of activities, make regular calls on Chamber members, attend ribbon cuttings, recruit new investors, and assist at Chamber functions. Any Chamber member business can nominate a representative from their firm to serve in this capacity. The Diplomats not only promote the Chamber, they also promote the company for which they work.

The Chamber also addresses other areas of development and has organized action teams of volunteers. These committees include: Retail/Restaurant Action Team
Health Care Industry Task Force
Residential and Commercial Development Committee.



Chamber Facts

The Chamber was founded in Dyersburg in 1924 and was known as “The Dyersburg Club.”

The organization was chartered in 1944.

The Chamber office moved into its present location at the Lannom Center for Business Development in May of 2000.

Operating hours are Monday through Thursday: 8:00 a.m. until 5:00 p.m. and Friday from 8:00 a.m. until 4:00 p.m.

The Chamber maintains approximately 500+ members, 85% of which are small businesses.

Governing Body

The Board of Directors serves as the governing body of the Chamber. Members in good standing may be nominated to serve on the Board. An announcement is mailed in October calling for nominations in writing. Sixteen members of the Board of Directors were chosen to serve on the Executive Committee. They consist of:

- Chairman
- Chairman Elect
- Chairman Elect-Second
- Treasurer
- Immediate Past-Chairman
- Vice Chairs of each of the following divisions:
 - Business Development
 - Downtown Development
 - Community Development
 - Education
 - Governmental & Legislative
 - Existing Industry
 - Industrial & Economic Development
 - Membership & Organizational Development
 - Agribusiness
 - Transportation
 - Regional Development
 - Retail Development
 - Healthcare Industry

The Board of Directors also includes ex-officio members:

- County Mayor
- Mayors of Dyersburg, Newbern, and Trimble
- City & County School Superintendent



Chamber Facts

The Chamber was founded in Dyersburg in 1924 and was known as “The Dyersburg Club.”

The organization was chartered in 1944+

The Chamber office moved into its present location at the Lannom Center for Business Development in May of 2000.

Operating hours are Monday through Thursday: 8:00 a.m. until 5:00 p.m. and Friday from 8:00 a.m. until 4:00 p.m.

The Chamber maintains approximately 500+ members, 85% of which are small businesses.

Governing Body

The Board of Directors serves as the governing body of the Chamber. Members in good standing may be nominated to serve on the Board. An announcement is mailed in October calling for nominations in writing. Sixteen members of the Board of Directors were chosen to serve on the Executive Committee. They consist of:

- Chairman
- Chairman Elect
- Chairman Elect-Second
- Treasurer
- Immediate Past-Chairman
- Vice Chairs of each of the following divisions:
 - Business Development
 - Downtown Development
 - Community Development
 - Education
 - Governmental & Legislative
 - Existing Industry
 - Industrial & Economic Development
 - Membership & Organizational Development
 - Agribusiness
 - Transportation
 - Regional Development
 - Retail Development
 - Healthcare Industry

The Board of Directors also includes ex-officio members:

- County Mayor
- Mayors of Dyersburg, Newbern, and Trimble
- City & County School Superintendent



The Power Board
Tennessee Vocational Training Center
Dyer County Fair Board

The Board of Directors:

- Attend a planning retreat to define a comprehensive plan of action for the development of the Chamber and the region.
- Attend monthly meetings to provide updates in each of the divisions and make decisions on the Chamber's activities and involvements.
- Promote the Chamber and its activities to the business community



The Power Board
Tennessee Vocational Training Center
Dyer County Fair Board

The Board of Directors:

- Attend a planning retreat to define a comprehensive plan of action for the development of the Chamber and the region.
- Attend monthly meetings to provide updates in each of the divisions and make decisions on the Chamber's activities and involvements.
- Promote the Chamber and its activities to the business community



INVOLVEMENT OPPORTUNITIES

Write down any areas of interest to you and return to the Chamber of Commerce at 2000 Commerce Avenue, Dyersburg, TN 38024.

Committee Involvement:

Sponsorships:

Advertising:

Event Volunteer:

Company: _____

Contact: _____

Phone: _____

Fax: _____

E-Mail: _____



INVOLVEMENT OPPORTUNITIES

Write down any areas of interest to you and return to the Chamber of Commerce at 2000 Commerce Avenue, Dyersburg, TN 38024.

Committee Involvement:

Sponsorships:

Advertising:

Event Volunteer:

Company: _____

Contact: _____

Phone: _____

Fax: _____

E-Mail: _____